

THE SALON CENTRIC EDUCATION PLAYBOOK

REDKEN
EDUCATION

VIBRANT CHERRY TO COPPER RED

FALL COLOR FORMULATIONS

Unlock your hair color formulation creativity with a deep dive into seasonal color cocktailing. This specialized class explores how to mix and formulate Redken color to create bespoke autumnal palettes tailored to every client. Master the science and artistry behind creating high-demand tones—from rustic coppers and Cowgirl Copper to dimensional reds and the viral Cherry Cola look. Discover how to use these custom hair color formulas to elevate your service menu, providing truly personalized, high-shine results that capture the essence of fall trends.

KEY TAKEAWAYS:

- Discover formulation principles for cocktailing Redken haircolor to create unique, custom fall shades.
- Understand how to adjust and enhance formulas to achieve the perfect seasonal tone for any client.
- Learn strategies to market custom color cocktailing into your service menu

WHAT TO BRING:

Notebook & Pen, Salon Towels, Color Apron & Gloves, 2 Color Bowls, 2 Color Brushes, 1 Measuring Cup, 1 Color Whisk, Highlighting Foils

HAIRCOLOR

IN STUDIO EDUCATION



EXPERIENCED



Hands-in
Swatch Activity



3 hours



Monday, October 12
1:00PM – 4:00PM

\$40.00 / EDU215 / 2,640 pts

Points and credit
options available

ProRewards

LEVEL
LOYALTY REWARDS

State Beauty Supply Classroom
308 NW Victoria Dr.
Lee's Summit, MO 64086
(816) 246-9996

 **SalonCentric**



LOCAL CONTACT:
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TEXT "register" 314-916-4150
(mon-fri 8am-3pm) live chat

REGISTER
ANY LOCAL STORE or
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Day of Class

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statebeautystl.com/events